

Our
story.

pvdconcept®

A passionate family with their own story

Patrik van Daele

The inventor and managing director

Patrik van Daele was born on 26 October 1964 in Brasschaat, Belgium, into a loving family with four children. As the son of a professor at the University of Antwerp, his school life began close to home at Sint-Michielscollege.

It soon became clear that Patrik was mainly interested in more practical subjects. He was therefore happy to switch to a technical education in Londenstraat, Antwerp, from which he graduated in electromechanics at the age of 18 before spending a year doing his compulsory military service.

He had a passion for lighting production from the very start of his professional career, and specialised further as he progressed. Patrik founded pvd concept in 1986 with the ambitious mission of bringing products to market that were not yet available in the lighting industry.



A dynamic family business.

Patrik van Daele remains the source of inspiration for pvd concept to this day, but the day-to-day management is now in the hands of the next generation, Tobias and Dieter van Daele, who are continuing their father's passion as part of a young and dynamic team.

Pvd concept has been a global player as a manufacturer of indoor and outdoor lighting for several years now, and the company is taking an important new step in 2023: the headquarters and production are moving to brand-new premises. In addition to offices and a production department, the headquarters will also house a showroom, storage space, and testing and certification laboratories.





The origin of **pvd concept.**

Pvd concept was established in 1986 and initially found success with architects and lighting businesses in the Benelux region.

Over the years, the company has grown into a brand that is truly loved by the general public, allowing it to expand into various new countries.

The youngest son, Tobias van Daele, joined the company in 2013, followed by the oldest son, Dieter van Daele, with the goal of further establishing the company as a manufacturer of indoor and outdoor lighting on the international stage.

Pvd concept now operates in over 50 different countries.



Striving for **sustainability** and **social engagement.**

At pvd concept, we are acutely aware of our ecological and social impact. We therefore make our products and processes as environmentally friendly and sustainable as possible. Our products are already a sustainable choice thanks to their energy efficiency and long lifespan, and we also always use recyclable materials for our packaging.

Our new production space relies on our own rooftop solar panels. And it doesn't stop there! Sustainability and social engagement are also one of our key pillars for creating a healthy and safe working environment that is part of the company's vision for our employees.

A family feeling in the workplace.

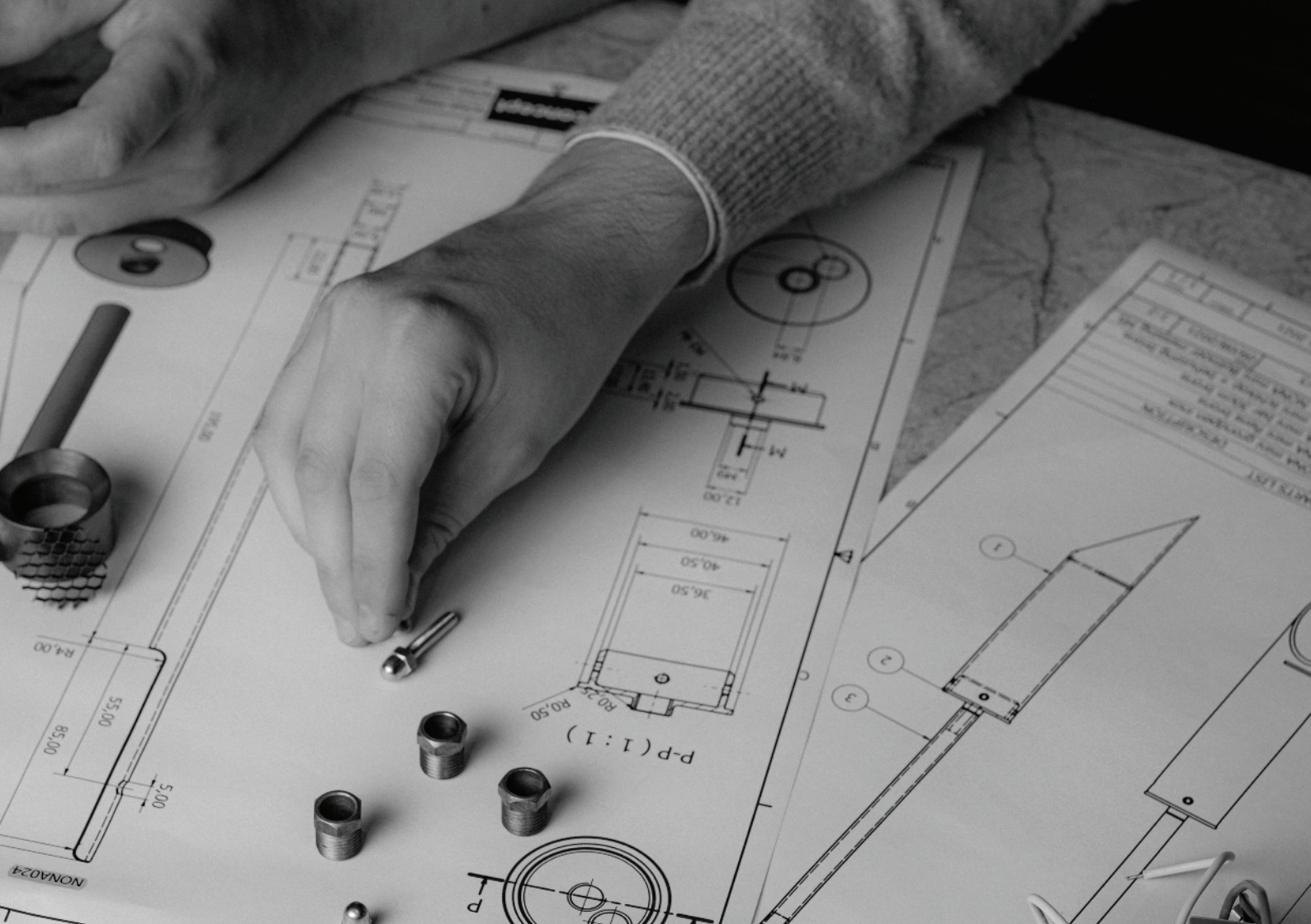
Pvd concept aims to be a model employer – the kind of employer that people are proud to work for because they are treated with respect and feel good in the workplace. In this day and age, we realise how important it is to create a working environment in which people feel at home so they can properly develop their talents. We therefore put as much energy into creating a warm, open atmosphere in the workplace as we do into producing perfect lighting. And it's this mindset that allows us to form a strong and enthusiastic team.



Developments with **great passion.**

Ever since the very beginning, pvd concept has been motivated by innovation, design, and technology. Our young and enthusiastic team of product developers is constantly looking for new and original ideas to bring together materials and technologies to form something new. And that's what makes us the perfect choice for the most ambitious and progressive projects. Thirty percent of our global sales are currently custom-made projects.







Everything has a **place**
and a **story** with us.

100% Made in Belgium.

Pvd concept is especially proud that all its production is 100% carried out in Belgium. This fact, together with the company's growth, is why pvd is making the move to a new, state-of-the-art production space in 2023 - allowing for even more in-house production without needing to rely on suppliers.



pvdconcept®

www.pvdconcept.be